



Steel City Products

YOUR TRUSTED
Master Warehouse Distributor

Partner with a Distributor Who **Knows Your Business**

As a leading master warehouse distributor since 1947 for **automotive, hardware, and seasonal products**, Steel City Products combines reliable service, trusted partnerships, and dedicated support to help you stay competitive and profitable.

Simplify Your Purchasing

Eliminate the hassle of managing multiple vendors, POs, and contacts.

- 120 industry-leading brands
- Receive one consolidated invoice
- Work with one dedicated account manager

How do we **stand out?**

Customer Satisfaction is Our Number One Priority

- Personalized support
- Consistent and on-time deliveries

Programs to Grow Your Business

- Customized planograms
- Seasonal assortments
- Closeouts

Nationwide Distribution

- Central distribution center in West Helena, AR

Trusted by **Leading Grocery Retailers**



The Steel City Advantage

- Dedicated Account Manager
- Access to NPD and IRI Data
- Category and market knowledge
- Annual business reviews
- Adaptable to customer needs
- EDI Capable
- Extended payment terms on seasonal items
- On-site customer service department
- Purchasing power that allows us to buy in the best bracket, which gets passed on to you

Stay In Stock & Stay Profitable

We maintain enough inventory on hand to help keep your shelves stocked and ready for customers.

Merchandising & Marketing Programs

- Pallet deals
- Seasonal programs
- Pass on allowance incentives
- Secondary displays
- Closeouts

Planogram Expertise

- Planograms tailored to your business needs
- In-house planogram design room
- Best-in-class and new item suggestions

